

The logo for the Good Food & Wine Show is a red square containing the text "GOOD FOOD & WINE SHOW" in white, stacked vertically. "GOOD" is at the top, "FOOD" is in the middle, "& WINE" is below that, and "SHOW" is at the bottom.

GOOD FOOD & WINE SHOW

PRESS RELEASE

J'SOMETHING TURNS UP THE BEET AT THE 2017 GOOD FOOD & WINE SHOW

J'Something, award winning musician, restaurateur, chef and foodie, is headlining the Good Food & Wine Show alongside culinary masters Marco Pierre White and Jan Hendrik van der Westhuizen. J'Something, known to some as Joao Da Fonseca, is also the lead singer of multi-platinum award winning band, Mi Casa.

J'Something brings his exuberant personality to South Africa's largest culinary event, with daily action late into the evenings, free of charge, in the Chefs Open Theatre at the CTICC in Cape Town from Friday 2 June until Sunday 4 June. The Show moves to Johannesburg at the Ticketpro Dome from Friday 28 July until Sunday 30 July, and then to the Durban Exhibition Centre from Friday 27 until Sunday 29 October.

In an exclusive first, he will not only be cooking but will also perform live during his Chefs' Open Theatre appearances at the Good Food & Wine Show in Cape Town, Johannesburg and Durban, giving foodies and musos a unique double attraction. According to the show organisers, J'Something has signed an exclusive agreement to perform only at the shows, so fans and foodies will be able to see him live in action only at the Good Food & Wine Shows, which culminate at the end of October.

"J'Something will be on stage at all Good Food & Wine Show Chefs' Open Theatre sessions, combining interactive food demonstrations with musical performances supporting his recipe narratives and including some of his award-winning tracks as well as music currently in production," says Maria Chieppa, Managing Director of Fiera Milano Exhibitions Africa. "He will perform every evening, which creates a great opportunity for people to visit the shows after work and enjoy his cooking demonstrations and free live music shows as well as have food and drink."

J'Something, who recently opened his first restaurant, *Something's Cooking By J*, in Pretoria, started his food journey, inspired by his mom's love for cooking. In 2014, word of his inaugural cooking show became the talk of the food industry, and the aspiring chef and his team soon announced a much-

anticipated *Something's Cooking Season 1*. The 13-episode season proved to be a success, reaching over 2 million viewers.

Since the launch of the show, his culinary journey has accelerated and saw him host a 13-part cooking show called *What's For Dinner* that reached more than 10 million viewers. In addition to opening his first restaurant, J'Something's current focus includes work on his first autobiographical cook book and his third, longer format cooking show.

The phrase "Afro-guese" has been bandied about when describing his cooking style and this is what visitors can look forward to at this year's Good Food & Wine Show. "Afro-guese really sums up the mix of cultures that have influenced my style of cooking," he says. "Afro-guese" also describes who I am; a blend of African and Portuguese cultures. My food really is my story on a plate."

EXPECT MORE FLAVOUR

Reza Mahammad, Jenny Morris, Lentswe Bhengu, Sarah Graham, Neill Anthony, Lisa Raleigh, Sherwyn Weaich and Vanessa Marx are also on this year's Good Food and Wine menu, in addition to headline sommeliers Lloyd Jusa (Saxon Hotel), Gregory Mutambe (12 Apostles Hotel) and Tinashe Nyamudoka (The Test Kitchen) – who will all share some of their fine wine knowledge with show attendees.

Over 60 000 visitors attended the three Good Food & Wine Shows in 2016, and this year's footfall is expected to increase with chefs like J'Something, Marco Pierre White and Jan Hendrik van der Westhuizen on the bill of fare, the biggest elephant cake in the world and a wide selection of vendors and interactive installations showcasing food and fare from around the globe. The floor will be divided into nine exhibition areas for visitors to explore: Market, Street Food, Gourmet, Baking and cake decor, Kids, Wellness, Lifestyle, Wine, Beer and Spirits.

This year, the show hosts nine theatres, of which seven are free of extra charge for entry, serving up even more value for those attending. The Good Food & Wine Show theatres include Eat Well/Live Well, Wine Theatre, Baking Theatre, Cake Deco Lab, Chefs' Table, Chefs' Open Theatre, Cooking with Chefs and the Kids' Deco Lab. The Show is also partnering with the Speciality Coffee Association of Southern Africa and hosting the 2017 Western Cape, Gauteng and KwaZulu-Natal Regional Barista Championships. Follow the Good Food and Wine Show on Twitter @goodfoodSA Instagram @goodfoodsa and facebook www.facebook.com/GoodFoodandWineShowSA #GFWS2017

Ticket prices for 2017

The early bird online prices are valid up to one week prior to each show. Thereafter the door prices are applicable. Children under 12 can attend for free and Fridays are free for pensioners. Tickets are available online at www.goodfoodandwineshow.co.za and Computicket for Cape Town and Durban; and Ticketpro for Johannesburg.

	Door price	Online Price	Terms and conditions
Adults	R160	R144	Ticket for one entry for Friday, Saturday or Sunday
Senior citizens over 65	R110	R100	Friday free. Valid with proof of ID. Valid for one entry for Friday, Saturday or Sunday
Students	R110	R100	Valid with proof of student card. Valid for one entry for Friday, Saturday or Sunday
Age 13-18	R60	R50	Valid for one entry for Friday, Saturday or Sunday
Age 0-12	Free	Free	Valid only with proof of ID
Two day pass	R260	R210	Valid for two entries either Friday and Saturday, Saturday and Sunday or Friday and Sunday
Three day pass	R380	R350	Valid for three entries on Friday, Saturday and Sunday
Wine combo	R200	R180	General one day entry admission with wine tasting glass and six tasting coupons
Wine glass and tasting	R60	-	Wine tasting glass with six tasting coupons

CHEFS TABLE

Marco Pierre White (CPT SOLD OUT)	2,500.00
Jan Hendrik van der Westhuizen	2,500.00
Jenny Morris & Reza Mahammad (CPT ONLY)	1,500.00

VIP EXPERIENCE AT CHEFS OPEN THEATRE

Marco Pierre White	1,500.00
Jan Hendrik van der Westhuizen	1,500.00
J'Something	800.00
Jenny Morris	800.00
Lentswe Bhengu	800.00

Sarah Graham	800.00
Neill Anthony	800.00

Opening hours:

Cape Town

10h00-22h00 Friday 2 June and Saturday 3 June

10h00-18h00 Sunday 4 June

CTICC

Johannesburg

10h00-21h00 Friday 28 July and Saturday 29 July

10h00-18h00 Sunday 30 July

Ticketpro Dome

Durban

10h00-21h00 Friday 27 October and Saturday 28 October

10h00-18h00 Sunday 29 October

Durban Exhibition Centre

For more information on GFWS please visit

www.goodfoodandwineshow.co.za or email info@fieramilano.co.za or call +27 (0)21 702 2280.

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