

The logo for the Good Food & Wine Show is displayed in white text on a red square background. The text is arranged in four lines: 'GOOD', 'FOOD', '& WINE', and 'SHOW'.

## **PRESS RELEASE**

### **MARCO PIERRE WHITE TO SEAR, FLAME AND DRIZZLE AT THE 2017 GOOD FOOD AND WINE SHOW**

The world's first celebrity chef and enfant terrible Marco Pierre White and South Africa's first Michelin-starred chef Jan Hendrik van der Westhuizen will be turning up the heat as the international headliners at this year's 2017 Good Food and Wine Show. South Africa's largest culinary event opens in Cape Town on Friday 2 June until Sunday 4 June at the CTICC, followed by the Johannesburg show at the Ticketpro Dome from Friday 28 July until Sunday 30 July, culminating at the Durban Exhibition Centre from Friday 27 until Sunday 29 October.

The latest foodie trends will be dished up and South African foodies will have the chance to interact with the line-up of exciting food personalities, including headline chef, restaurateur and foodie Joao Da Fonseca, popularly known as J'Something, who will share his secret recipes by preparing a tasty feast for the shows. As an added bonus, J'Something will take to the stage to perform his music as this multi-talented personality is also the leading man of popular band Mi Casa.

Reza Mahammad, Jenny Morris, Lentswe Bhengu, Sarah Graham, Neill Anthony, Lisa Raleigh, Sherwyn Weaich and Vanessa Marx are also on this year's Good Food and Wine menu, in addition to headline sommeliers Lloyd Jusa (Saxon Hotel), Gregory Mutambe (12 Apostles Hotel) and Tinashe Nyamudoka (The Test Kitchen) – who will all share some of their fine wine knowledge with show attendees.

Over 60 000 visitors attended the three Good Food and Wine Shows in 2016, and this year's footfall is expected to increase with chefs like White and Van der Westhuizen on the bill of fare, the biggest elephant cake in the world and a wide selection of vendors and interactive installations showcasing food and fare from around the globe. The floor will be divided into nine specific exhibition areas for attendees to explore: Market, Street Food, Gourmet, Baking, Kids, Wellness, Lifestyle, Wine, Beer and Alcohol.

#### **North meets South**

Trailblazing British chef Marco Pierre White has been dubbed the world's first celebrity chef. White was 33 when he was awarded three Michelin stars and still holds the title as the first British chef and the youngest chef ever to earn this honour. He featured as a star judge and guest on MasterChef Australia where he was called 'the godfather of modern cooking'.

White has also trained famous chefs like Mario Batali, Gordon Ramsay, Curtis Stone and Shannon Bennett. After retiring from the kitchen in 1999 Marco became a restaurateur and has published several books, including the best-selling cookbook/autobiography *White Heat*.

“I was last in South Africa in 2014 so I am excited to be returning in 2017 to headline the Good Food & Wine Show for the first time,” says White. “As much as I will be sharing my culinary journey with the visitors attending the shows, I am also looking forward to transferring knowledge and experience to some of the top local talent in South Africa and partaking in the diverse food culture this beautiful country has to offer.”

Jan Hendrik van der Westhuizen is South Africa’s first Michelin star chef and owner of JAN Restaurant in Nice on the French Riviera. Also a gifted photographer, food stylist, writer, entrepreneur and businessman, Van der Westhuizen’s humble Middelburg origins set the foundation for his Boereuseun and French twist cooking style on Boerekos.

All visitors to this year’s show will get a chance to watch White and Van der Westhuizen in action daily, free of charge, at the Chefs’ Open Theatre. In addition, the two chefs will be cooking up a storm at the Chefs’ Table: smaller, more intimate ticketed events where people will have the chance to meet the chefs, taste their food and sample some of South Africa’s top wines.

“We want to engage with visitors and involve every one of their senses,” says Maria Chieppa, Managing Director of Fiera Milano Exhibitions Africa. “We have used taste, touch, smell, sight and sound to tell a 360° story about food and wine. It’s a great occasion for food lovers, families and professionals to enjoy food and wine at all levels.”

This year, the show hosts nine theatres, of which seven are free of extra charge for entry, serving up even more value for those attending. The Good Food and Wine Show theatres include: Eat Well/Live Well, Wine Theatre, Baking Theatre, Cake Deco Lab, Chefs’ Table, Chefs’ Open Theatre, Cooking with Chefs, the Kids Deco Lab and the SCASA Barista Championships - a new partnership with the Speciality Coffee Association of Southern Africa (SCASA) partnership and the show to host the 2017 Western Cape, Gauteng and KwaZulu-Natal Regional Barista Championships.

Follow the Good Food and Wine Show on Twitter @goodfoodSA Instagram @goodfoodsa and facebook [www.facebook.com/ GoodFoodandWineShowSA](http://www.facebook.com/GoodFoodandWineShowSA) #GFWS2017

### **Ticket prices for 2017**

The early bird online prices are valid up to one week prior to each show. Thereafter the door prices are applicable. Children under 12 can attend for free and Fridays are free for pensioners. Tickets are available online at [www.goodfoodandwineshow.co.za](http://www.goodfoodandwineshow.co.za) and Computicket for Cape Town and Durban; and Ticketpro for Johannesburg.

	Door price	Online Price	Terms and conditions
Adults	R160	R144	Ticket for one entry for Friday, Saturday or Sunday
Senior citizens over 65	R110	R100	Friday free. Valid with proof of ID. Valid for one entry for Friday, Saturday or Sunday
Students	R110	R100	Valid with proof of student card. Valid for one entry for Friday, Saturday or Sunday
Age 13-18	R60	R50	Valid for one entry for Friday, Saturday or Sunday
Age 0-12	Free	Free	Valid only with proof of ID
Two day pass	R260	R210	Valid for two entries either Friday and Saturday, Saturday and Sunday or Friday and Sunday
Three day pass	R380	R350	Valid for three entries on Friday, Saturday and Sunday
Wine combo	R200	R180	General one day entry admission with wine tasting glass and six tasting coupons
Wine glass and tasting	R60	-	Wine tasting glass with six tasting coupons

Terms and conditions:

**Opening hours:**

Cape Town

10h00-22h00 Friday 2 June and Saturday 3 June

10h00-18h00 Sunday 4 June

CTICC

Johannesburg

10h00-21h00 Friday 28 July and Saturday 29 July

10h00-18h00 Sunday 30 July

Ticketpro Dome

Durban

10h00-21h00 Friday 27 October and Saturday 28 October

10h00-18h00 Sunday 29 October

Durban Exhibition Centre

For more information on GFWS please visit [www.goodfoodandwineshow.co.za](http://www.goodfoodandwineshow.co.za) or email [info@fieramilano.co.za](mailto:info@fieramilano.co.za) or call +27 (0)21 702 2280.

Prepared and issued by [Marvello and Mill](#) on behalf of Fiera Milano. For media queries contact Lisa Pellatt – [lisa@marvelloandmill.co.za](mailto:lisa@marvelloandmill.co.za) 021 762 1687/084 553 4629 or Thembaletu Kumalo – [thembaletu@marvelloandmill.co.za](mailto:thembaletu@marvelloandmill.co.za) 082 352 23174